



To: All Marshfield Music Families
From: Mr. David Kaminski, Coordinator of Music, Marshfield Friends of Music
Re: Marshfield FOM Mattress Sale Fundraiser
Date: Sunday, November 18th, 2018 10am-5pm, Marshfield HS Cafeteria

4th ANNUAL MATTRESS SALE FUNDRAISER

On Sunday November 18th, our Marshfield Friends of Music are pleased to host our 4th annual mattress sale! This sale was **VERY** successful for us the last three years, and we now have the opportunity to run our fourth sale! **So far, we raised \$40,670**, and we need to make sure that you are aware of this event and ask you to help us spread the word to your extended family, co-workers, neighbors, and friends. You'll be surprised how many people are in need of a mattress (or Massage Chair!), and if you find out they may have been thinking about buying a mattress, encourage them to come check this out!

We are very excited about this fundraiser for many reasons:

- This is a **1 day event** that will raise us **several thousand dollars!**
- We do not have to sell anything, collect money or distribute any products.
- Our students can earn "personal referral" bonuses ranging from \$25-\$500.
- The company runs the event (www.customfundraisingsolutions.com), is very professional, organized, and handles most of the legwork.
- There is no expense to our program or the school and every purchase supports the students, even if you just want a pillow!
- The mattresses are extremely high quality, have outstanding warranties, and are priced up to 50% off retail.

EACH student is responsible to:

1. Find **one or two referrals** to come in and check out the sale. Did you realize 1 in 10 families buy a new mattress every year? **BE SURE TO TALK TO AT LEAST TEN FAMILIES** to find at least 1 person.
2. Hand out at least **10 personal referral flyers** to people you know. It has a spot for the student's name on the bottom so students can earn cash bonuses for referring someone that buys a mattress (or sheets!). They will get copies at the Kick-Off meeting, along with other important documents.
3. Lastly, we ask each student to sign up for either the morning or afternoon sign shift the day of the sale to help promote this event. This is a fun activity that brings in a lot of additional people to check out the sale.

Basic info about the sale

- **Beautiful Showroom:** 29 models with Specialty Hotel Beds
- **Savings:** Up to 50% below retail to you and our community
- **Sets From:** Twin \$249; Full \$289; Queen \$299; Kings \$499
- **All Styles:** Pillow Top, Firm, Memory Foam, Latex, Gel Beds, HYBRID Beds, and the popular number bed!
- **Brand New:** Direct from the manufacturer, Full manufacturer warranties
- **Name Brands:** Award winning designs by Simmons Beautyrest, Tommy Bahama, INTELLibed, Therapedic **and now Infinity Massage Chairs too!**
- **Delivery or Pick-up:** Available 10-12 days after the sale
- **Other Products:** Mattress Protectors, Luxury Sheets, Adjustable Bases, Premium Pillows & Frames
- **Payment Options:** Credit cards, checks, cash, as well as **many financing options**
- **No Pressure:** Just savings from 30-50% off to our community!



Our contribution:

- **PLEASE help spread the word!** Tell your family, friends, neighbors and co-workers!
- Sharing is easy on Facebook & Twitter! [facebook.com/customfundraisingsolutionsboston](https://www.facebook.com/customfundraisingsolutionsboston), [@CFSBoston](https://twitter.com/CFSBoston)

We very much appreciate your support of our fundraiser. It is a pleasure to be able to find a way to help our students while providing great value to our community. We appreciate your enthusiasm and hope that you would be able to help your student to spread the word to neighbors, co-workers, extended family, and friends.

Thank you! Mr. David Kaminski, Coordinator of Music, and Marshfield Friends of Music